

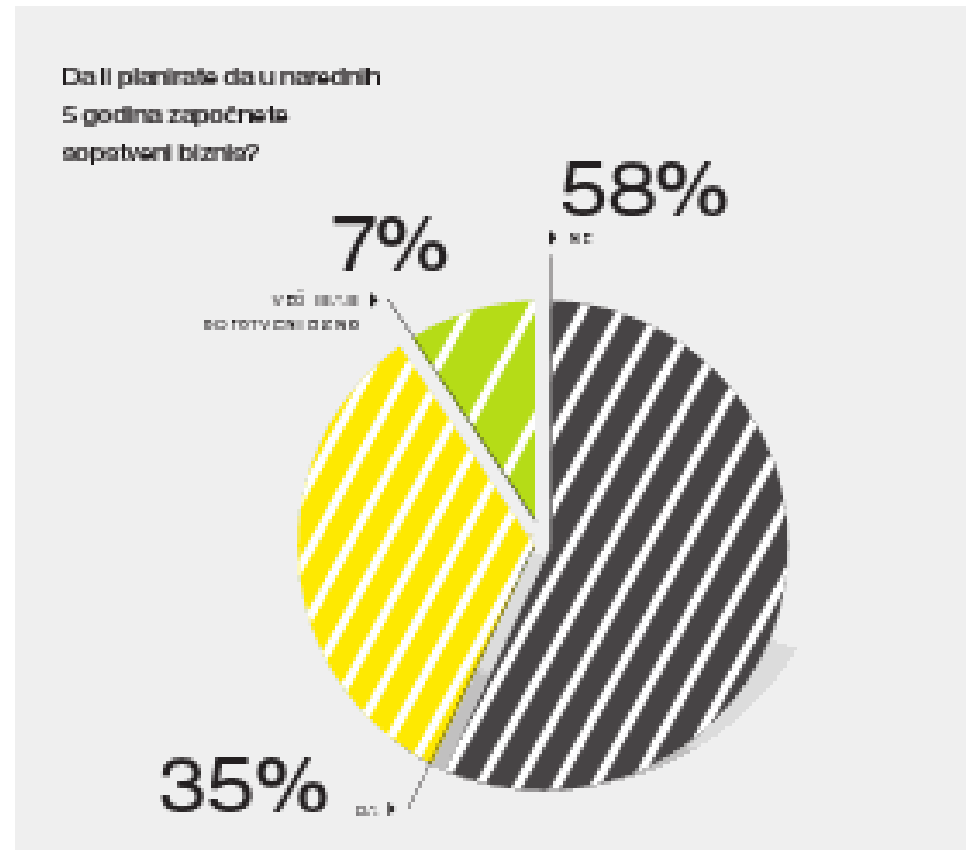
SUPERSTEP

loans for young entrepreneurs
starting their own business



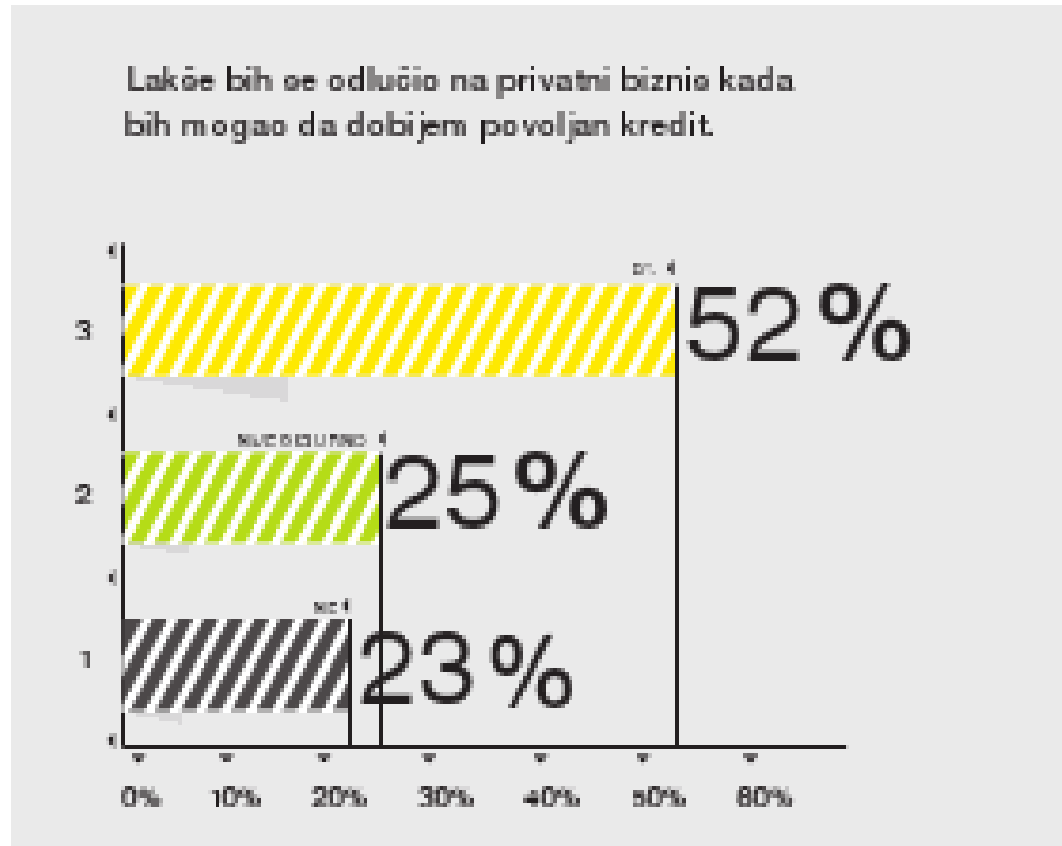
THE NEED

- High level of youth unemployment
- Only 10.4% of entrepreneurs age 15-29
- „*Employment in public service provides lower wages but a safe job and stable future*“, majority of Serbian youth say



REASONS FOR **NOT** STARTING OWN BUSINESS

- No access to financing
- Lack of knowledge, skills and experience
- High level of risk
- Low expectancy of success
- Poor business climate
- **52% say: „If I had favourable loan, I would probably step into entrepreneurship“**



(SUPER)STEPS

- **Call** for applications for new business ideas
- **Pre-Selection** of candidates for training
- **Training** / Education (B&A, financial education)
- **Final- Selection** of business ideas to be financed
- **Finance**
- Setting up of **new businesses**
- Ongoing **support** and monitoring

POKRENI SE! PROMENI SVE.

Ako ste nezaposleni, mladi, obrazovani, kreativni i hrabri, a imate dobru ideju - prijavite se i uključite u program **SUPERSTEP**. Zaposlite sami sebe.

SUPERSTEP je zajednički program Erste Banke i Nacionalne službe za zapošljavanje osmišljen sa ciljem da podstakne ličnu inicijativu i zapošljavanje!

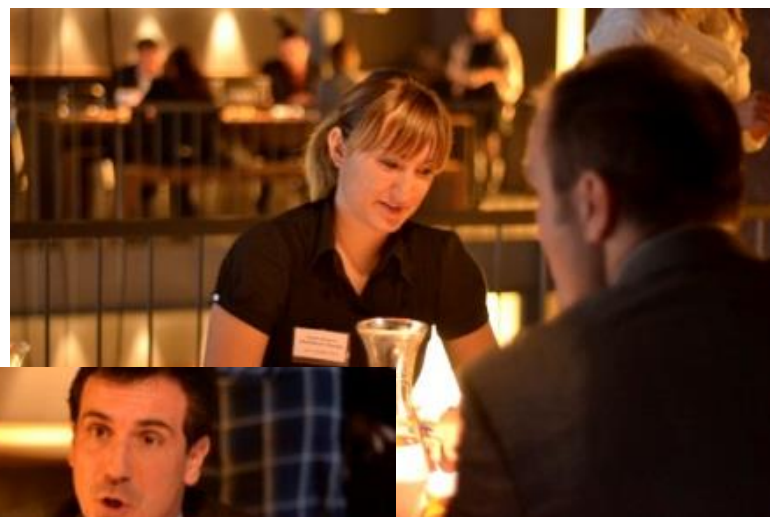
Za više informacija posetite
www.erstebank.rs
www.nsz.gov.rs

SUPERSTEP

ERSTE BANK

2011-2012

7 YOUNG ENTREPRENEURS FINANCED IN TOTAL
AMOUNT OF **€25,000**



NEW ENTREPRENEURS

- Jan Privizer set up a company for production and processing of **hemp seeds**
- Nikola Milanović and Aleksandra Popović opened **dental surgeries**
- Milan Stojković provide **tourism management**, marketing and promotion services
- Elena Krleski manufacture finished **textile products** with folk art features
- Marija Radulović produce **hand-made doilies**, bed sheets, pillows, towels, napkins and slippers
- Mladen Burdelj is **processing plastics**

2012-2013

10 YOUNG ENTREPRENEURS FINANCED IN TOTAL
AMOUNT OF **€25,000**



**BIZNIS
MLADIH
SRBIJE**

Na početku je važna podrška



NEW ENTREPRENEURS

- Dušan Simović from for production and processing of buckwheat
- Nikola Bašić for organic farm of goji berries
- Borislav Đorđević for restaurant oil recycling
- Viktorija Artinović is producing fresh fruit squeezed juices
- Danilo Stojković has started carpet cleaning service
- Aleksandra Đurić for setting up vinegar production
- Goran Jovanović for traffic bureau
- Maja Gabrić Stipić for kindergarden
- Damir Ljubičić from Begeč for well digging
- Milan Blagojević i Marko Ristovski from Užice for eco hostel

2013-2014

- Call for online training 2000 applicants
- Call for 5 days intensive training course 157 applicants, 40 accepted
- 14 business plans submitted, 7 financed in total amount of 24.000 eur



NEW ENTREPRENEURS

- Marija Asodi from Novi Sad will start production of baby clothes
- Dragan Kovačević from Petrovaradin will design internet platform for online learning and courses
- Verica Nerić from Kragujevac will open concert agency and music school
- Slobodan Milenković from Jagodina will develop application for audio guides for monasteries and museums
- Tijana Petrović from Belgrade is producing toys
- Julija Marković from Svrlijig will produce honey
- Irena Stojanov from Niš will produce cakes and pastery





ТИМ ЗА СОЦИЈАЛНО УКЛУЧУВАЊЕ И СМАЊУВАЊЕ СИРОМАШТВА
КАБИЊЕТ ГОСПОДИНСКИ СОВЕТ ЗА ЕВРОПСКИ ИНТЕГРАЦИИ
SOCIAL INCLUSION AND POVERTY REDUCTION UNIT
OFFICE OF THE DEPUTY PRIME MINISTER FOR EUROPEAN INTEGRATION

And now the business is paying itself off, which is a great thing.

**Thank you for your
attention!**

