

The EUROPEAN PACT 4 YOUTH

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IBM





◆ ENTERPRISE 2020 MANIFESTO ◆

THE FUTURE FOR EUROPE WE NEED



◆ Business and governments working together for a more inclusive and sustainable society by putting their words into action ◆



The European Pact for Youth

Boosting Business-Education Partnerships for
Youth Employability and Inclusion

*For a Pro-Youth and
Pro-Innovation Sustainable Europe*

The EUROPEAN PACT 4 YOUTH

What is it

➤ Mutual engagement of business and EU leaders, initiated by CSR Europe, to boost business-education partnerships for youth employability and inclusion.

How?



Targets & Next Steps



10,000
QUALITY BUSINESS-EDUCATION
PARTNERSHIPS



100,000
NEW GOOD QUALITY
APPRENTICESHIPS, TRAINEESHIPS
OR ENTRY-LEVEL JOBS



28 NATIONAL
ACTION
PLANS



LEADERS'
JOINT PROPOSAL FOR LONG
STANDING IMPACT



BRING RESULTS TO
**FIRST BUSINESS-EDUCATION
SUMMIT**
23rd NOVEMBER 2017

Benefits of business-education partnerships

- If a young person had four or more interactions with employers they were five times less likely to be NEET.
- 87% of schools involved would recommend a business education partnership
- 96% of schools say employers offering increased awareness of the breadth of opportunities for pupils' future careers significantly helps the school to deliver on its targets
- Nearly 75% of businesses say that education partnerships
 - increased staff engagement and opportunities for skills development
 - improved internal networks
 - Provided better understanding of future workforce perspectives
- As a result of work experience, 90% of participant pupils said they would work harder at school.

Key Issues identified

- Mismatch between how students are prepared for careers by educators and what employers require
- Traditional education systems designed to provide knowledge, less focus on skills
- Students lack understanding of transition from education to workplace
- Lack of apprenticeships/ internships/ real-life work experience for students
- Falling participation rates of students in technical professional careers
- Students and parents have difficulty imagining what STEM jobs will look like



Examples of support to STUDENTS

Science, Technology, Engineering and Maths Sessions:

Examples include

- science experiments/projects
- computing sessions,
- Engineering/ design projects
- electronics camps,
- mathematics skills programmes

Careers Preparation/Support Sessions:

Examples include

- career readiness sessions
- interview preparation
- CV writing
- work experience in companies

Employability/Entrepreneurship Skills Sessions:

Examples include

- soft skills sessions: communication, collaboration, problem solving etc
- social media/ marketing sessions
- entrepreneurship workshops.

Student Mentoring

Examples include

- F2F, online, 1:1, group mentoring,
- Employability/soft skills development: communication, collaboration, problem solving etc
- careers advice
- STEM engagement

Alternative Career Pathways:

Examples could include

Internships – a period of time out of university/college training to gain work experience.

Apprenticeships - school leavers complete in-service training with company which leads to a qualification. They are full-time employees from day 1.

Examples of support to TEACHERS



Enhancing Teachers Knowledge of STEM Application in the Workplace:

Examples include

- Workshops and courses that support teachers' understanding of the application of science, technology, mathematics in industry, as well as their understanding of career opportunities and pathways in STEM fields

Curriculum Content and Support for Teachers:

Examples include

- working with teachers to develop lessons that include workplace examples, case studies and skills

Teacher Professional Development:

Examples include:

Work placement, industry visit, computer science training course, mentoring sessions, training session on the soft skills employers require from new hires

Results from the first round - Impacts



Ireland

141 companies engaged **270,000** students in STEM sessions, careers & employability skills workshops and mentoring.



Spain

37 companies engaged **735,000** students through STEM sessions, careers & employability skills workshops and mentoring.



Czech Republic

5 companies engaged **67,000** students through STEM sessions, careers & employability skills workshops and mentoring.



Switzerland

22 companies engaged **8,445** students in STEM sessions, careers & employability skills workshops and mentoring.

Skills Agenda



IBM Corporate Citizenship
Innovation, Impact and Sustainability

Skills for Jobs - Europe

STEM skills are vital to success in the 21st century – underpinning every job, at every level, in every sector.

IBM is helping to increase student engagement in STEM and align the worlds of education and employment through a portfolio of education offerings and skills-based volunteering.

STEM Engagement

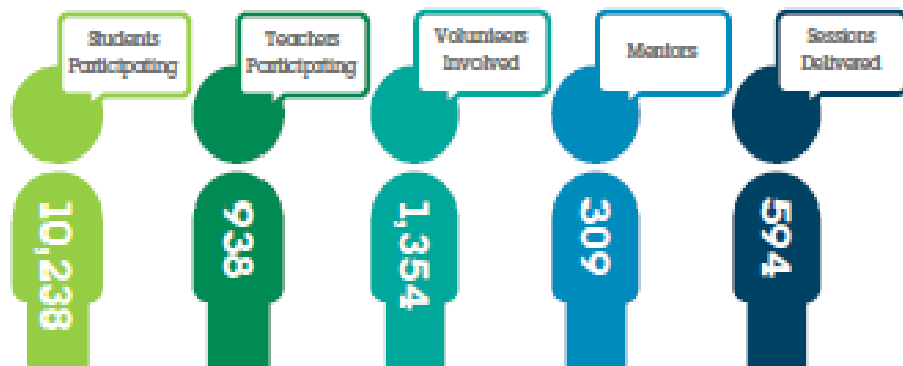


IBM Volunteers:

- Delivering Science, Engineering and Technology workshops to nurture students' confidence, creativity and curiosity
- Enhancing teachers' knowledge of STEM through 1:1 mentoring & professional development sessions
- Encouraging girls to choose Science and Mathematics subjects & career paths through Girls' Day and STEM camps
- Supporting the alignment of industry strategy and Innovation to curriculum objectives and content.



Employability and Skills



IBM Volunteers:

- Mentoring students: providing careers advice, helping to set & achieve goals and offer timely support
- Encouraging students to be confident, effective communicators and demonstrate persistence and resilience through soft skills sessions
- Coaching students to develop their interview techniques & CV writing skills
- Tailoring 'Masterclass' sessions to meet teachers' needs and specific curriculum focus.

Statistics:

27%
of employers have left 'entry level' jobs unfilled because they could not find anyone with the necessary skills.



(McKinsey & Company, Education to Employment: Getting Europe's youth into work)

5.6 million

young people without jobs in the European Union.



(McKinsey & Company, Education to Employment: Getting Europe's youth into work)

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on demand community



Supporting Networks: Local '(r)evolution in education'



The EUROPEAN PACT 4 YOUTH

Thank you for your attention!

For more information:

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Supporting Companies



Polska





Supporting organizations



The Academy of
Business in Society



all4
YOUth
Alliance for Youth



BRITISH CHAMBER
OF COMMERCE IN BELGIUM

DIGITALEUROPE



GlobalCitizen



EUROCHAMBRES



Pratika

me2we



Teach For All



VET 4 EU

Catalyst at the national level

Obiettivi e target per l'Italia



Italy

Ireland



Kosovo



China

Poland



Pact for Youth embedded in the EU Skills Agenda

1. In support to EC's first priority: "a new boost for jobs, growth and innovation"

2. Three priority areas/ten proposals, e.g.:

- Making **apprenticeships the 1st choice**
- Promoting **entrepreneurial and innovation oriented mindsets**
- Improving forecasting and understanding of skills needs now and in the future through a **Blueprint" for cooperation on skills in specific economic sectors**

3. Three essentials to accelerate pace and to secure long standing impact:

- Business-education partnerships (European Pact for Youth)
- Financials mechanisms
- Simplification of governance